

May 14, 2018 Spring Luncheon

Our May 14 program is the much-anticipated Southern Company Executive Update, an opportunity to hear the latest information on SoCo happenings from keynote speaker SCS Executive Vice President Paula Marino.

Retirees and their guests will fellowship over a delicious meal in a beautiful setting overlooking the city. NOTE: Reservations are required and must be received with your deposit by April 30 to Dora Brandt, Any questions call Dora at 205-956-0502 or email at brandtd@bellsouth.net

Our Retiree Lifestyle Segment kicking off the meeting is an update on “Life After Southern” from retired Alabama Power Vice President Julia Segars, speaking about her second career as an award-winning columnist and author of the book Aunt Sister.

Meeting location is The Club atop Red Mountain in Homewood, in the Ballroom. The address is: 1 Robert S. Smith Drive, Birmingham AL 35209



Southern Company Executive Update While utility companies may be considered staid and unchanging, Southern Company has been anything but! As energy consumption and markets change, Southern has boldly been in the forefront of new technologies and product offerings.

The merger with the gas company and the resulting integration of the two companies, the new nuclear construction at Vogtle, operation of Plant Kemper, new products such as electric vehicles, new technology in customer service for consumers to manage consumption, and recent tax changes—these all impact Southern Company’s growth and its stock price. Local news about the SNC/SCS move from Inverness buildings to the Colonnade, and benefits such as health care and pensions are of interest to retirees. These items and other late-breaking changes are potential topics of discussion, along with YOUR questions from the audience.

As executive vice president of Southern Company’s engineering and construction services (E&CS) organization, Paula Marino is responsible for leading approximately 1,700 individuals across the areas of new generation and environmental strategy development, major project design and construction execution, technology due diligence and O&M support. Marino began her Southern Company career in 1993 and progressed through various roles in distribution, transmission, fossil-hydro generation and nuclear generation.

Marino earned a bachelor’s degree and a master’s degree in electrical engineering from Auburn University and is a licensed professional engineer in the states of Alabama, Georgia, Mississippi, North Carolina, Texas and Florida. In addition to being named “Outstanding Alumna from the Department of Electrical and Computer Engineering” in the Samuel Ginn College of Engineering at Auburn University, Marino is also the recipient of the Engineering Council of Birmingham (ECOB) 2012 Engineer of the Year and the 2015 Engineering Leadership Award.

Paula is married to Sal Marino, Transmission Control Center Support Manager at Alabama Power. They are the parents of three daughters.

What is retiree life “Post-Southern”? Some start a second career! Julia Harwell Segars, who grew up in the Bluff Park community in what is now Hoover and graduated from W.A. Berry High School, has returned to creative pursuits. A former journalist, she joined Alabama Power public relations and rose through leadership to vice president and regional chief information officer (responsible for Alabama Power and Southern Nuclear), before moving to Anniston, AL, as division vice president of customer service operations. She is the owner of Segars Creative, LLC. She and her husband, Frank (also a retiree of Southern Company), reside in Anniston. They have four children, four grandchildren and three dogs.

Segars began writing anonymously as Aunt Sister to keep her avocation separate from her executive career. She revealed her true identity after retiring in July 2017 after 31 years with Southern Company. She describes her alter-ego as “a Southern Lady who was raised right, but overcame it, bless her heart.”

One of her columns placed first in the Alabama Press Association’s 2017 Better Newspapers Contest for humor. It tells the tale of the “Leven Dollar” store -- a bait shop, gas station and convenience store -- where most all purchases end up costing \$11, because the clerk “can’t do take-aways.” The book Aunt Sister is a collection of her columns. It will be available for purchase at our luncheon, and is also available locally at Little Professor Book Center in Homewood, at the Bluff Park Hardware store, and via Amazon link:

<https://www.amazon.com/Aunt-Sister-Julia-Harwell-Segars/dp/0692946330>

